Photography: Session B Instructor: Jordie Oetken TA: Shane Valentine

Course Description

This course will provide students with a basic foundation in digital photography. Class lectures will engage with both historical and contemporary photographic practices, and class workshops will cover fundamentals such as manual camera shooting, Photoshop editing, studio lighting, and inkjet printing. Emphasis will initially be placed upon technical concerns, however as the program progresses, ideas, content, and aesthetics will be highlighted. Through participation in discussion and critiques, we will examine the basic formal foundations and concepts in photography, and will work to build a visual literacy and deeper understanding of the medium.

Required Materials

- Digital camera- a digital SLR (DSLR) with manual ISO, aperture, and shutter speed controls. All cameras must have the ability to shoot in a RAW file format.
- Memory card with 8GB of storage or higher.
- Portable External Hard Drive- any brand or size, but make sure it is Mac compatible. (Recommended: Western Digital "WD My Passport Portable External Hard Drive 1TB" \$59 on Amazon. Please make sure any chosen hard drive has at least 500GB storage capacity.)
- 1-2 boxes EPSON Premium Luster Photo Paper: 8.5 x 11, 100 sheet/box
- Notebook or sketchbook, pencil or pen

Grading will be based upon individual progress, determined by:

Attendance - 30%

Participation in critiques & class discussion - 30%

Assignments / Final Exhibition - 40%

SCHEDULE WEEK 1

Photography

Monday 7/24

9:00 – 10:00 Check-in, introduction to the program and short tour of campus (**Broad Art Center auditorium, Room 2160E**)

10:00 – 11:00 Tour of studio and building facilities, review rules, Lab Supervisors give demonstrations

11:00 – 12:00 Review the syllabus / make introductions

12:00 –1:15 Lunch (Students get BruinCards)

1:15 – 3:30 Natural light / Camera demo

3:30 – 3:45 Snack Break

(Daily snack offered compliments of the Summer Art Institute)

3:45 – 5:30 Camera Demo continued: outdoor photographic scavenger hunt

Evening: Brief reading assignment

Tuesday 7/25

9:00 – 11:00 Demo: Adobe Bridge and file management

11:00 – 12:00 Artist Talk

12:00 - 1:15 Lunch

1:15 – 3:30 Intro to camera RAW and basic Photoshop techniques

3:30 – 3:45 Snack Break

3:45 – 5:30 Studio Time: begin editing files from scavenger hunt

Evening: Brief reading assignment

Wednesday 7/26 (LATE STUDIO NIGHT)

9:00-12:00 Lecture: constructed photography / Expand upon basic Photoshop techniques; printing demo

12:00 - 1:15 Lunch

1:15 – 2:15 Artist Talk

2:00 – 4:45 Studio time: editing and printing

4:45 – 5:15 Dinner / Snack Break

5:15-7:00 Finish printing 3 photographs for mini-crit / choose an artist from the list provided and write one page on a specific body of work: how is your artist using light, composition, and subject matter? Is their technique consistent or always changing? How do the choices they have made affect the work? Do you like the project? Why or why not?

Thursday 7/27

9:00-12:00 Mini-crit: 3 photographs from scavenger hunt / intro first homework assignment

12:00 - 1:15 Lunch

1:15 – Meet at Broad Lawn to prepare for Museum Trip

1:15 – 4:00 Museum Trip to Getty Center (all students attend)

4:00 – 5:30 Return from Getty, complete Museum Assignment in studio

Evening: Homework assignment: self-portrait as a still life, or sans physical self

Friday 7/28

9:00-12:00 Lecture: studio and subject / Demo: studio lighting / Intro weekend assignment 12:00-1:15 Lunch

1:15-4:15 Lighting studio activities: recognizing and recreating light, done in two separate teams. The team not working in the lighting studio will edit and print homework / Studio Clean-up

4:15 – 4:30 Snack Break is later than usual today

4:30 – 5:30 Art Movie Screening in Broad Auditorium

Evening: Weekend assignment: "famous artwork self portrait"

SESSION B WEEK 2

Monday 7/31

9:00-12:00 Print weekend assignment / Think about individual ideas for a final project and write a short summary: what concept would you like to explore and how do you plan to do so?

12:00 - 1:15 Lunch

1:15 – 2:15 Artist Talk

2:15 – 3:30 Demo: Advanced Photoshop selections and techniques

3:30 – 3:45 Snack Break

3:45 – 5:30 **Critique**

Evening: Homework assignment: think about the importance of light, composition, and shooting style to affect the mood within a photograph— use what you've learned to control your intentions by deliberately reversing the affect of your subject. For example: photograph something safe and make it feel scary, photograph something violent and make it feel tender, photograph something happy and make it feel sad, etc.

Tuesday 8/1

9:00-12:00 Edit and print homework / assignment pin-up / Individual meetings on final project ideas

12:00 – 1:15 Lunch

1:30 – 3:30 Museum Trip – Hammer Museum

3:30 – 5:30 Return from Hammer Museum, complete Museum Assignment in studio

Evening: Begin shooting for final project

Wednesday 8/2 (LATE STUDIO NIGHT)

9:00 – 11:00 Critique homework assignment / Studio work time

11:00 - 12:00 Artist Talk by Instructors

12:00 - 1:15 Lunch

(12:00-12:20 Information session about undergraduate admission at UCLA (optional))

1:15 – 2:00 Lab Supervisors give demo about installing and documenting artwork

2:00 – 4:45 Lecture: photographic projects and the importance of sequencing, review select photo books

4:45 – 5:15 Dinner / Snack Break

5:15-7:00 Studio Time / Reading

Thursday 8/3

9:00 - 12:00 **Studio Time**

12:00 - 1:15 Lunch

1:15 – 3:30 Studio Time and Final Critique with Instructors and Guest Faculty/Guest Artists

3:30 – 3:45 Snack Break

3:45 – 5:30 Final Critique with Instructor and Guest Faculty TBA

Evening: Last touches before install!

Friday 8/4

9:00 – 12:00 Bring artwork to gallery, install exhibition

12:00 - 1:15 Lunch

1:15 – 2:00 Pack artwork to be shipped home, final studio clean up

2:00 - 3:30 Final Reception held at New Wight Gallery - all students, parents / guardians, faculty, staff and friends are welcome to attend!

^{*} Students who wish to ship their artwork home will be responsible for all shipping costs and must provide shipping slips and an authorized method of payment. Instructors and TAs will help students pack-up their artworks and will facilitate the shipping process.